

YereMUN Event Report



2024-2025

INTRODUCTION

**The progress and
development of Armenian
youth are our main goals.**



OUR SUSTAINABLE GOALS



01

**Developing the awareness
about the United Nations**

02

**Enhancing critical thinking, public
speaking and communication skills**

03

**Interest of the youth in diplomacy
and international relations**

OUR PAST ENDEAVOURS

INTERNATIONAL CONFERENCE 2023



OUR PAST ENDEAVOURS

MEMBERSHIP



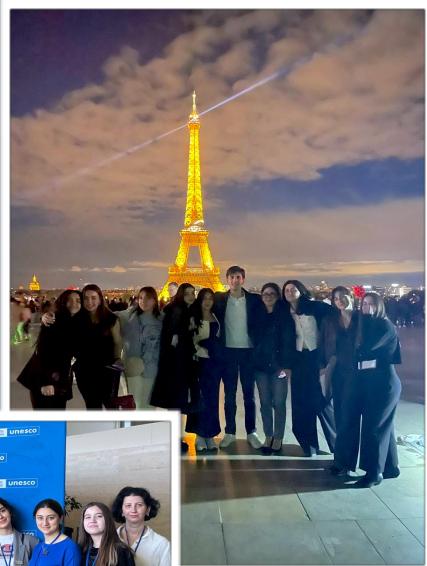
OUR PAST ENDEAVOURS

VISITS TO EMBASSIES



OUR PAST ENDEAVOURS

EDUCATIONAL-DIPLOMATIC TRIP



OUR PAST ENDEAVOURS

INTERNATIONAL CONFERENCE 2024



THE RESULTS



Collaborations
with embassies,
organisations

High-quality
experience for
participants



Interaction with
European
institutions

Network with
international
professionals



Public speaking,
critical thinking
skills

FUTURE PROJECTS

				
YereMUN 2025 Third edition of international conference	Visits New visits to embassies and diplomatic institutions	MiniMUN Mini conferences in different universities of Armenia	Week of Diplomacy Educational training sessions, seminars and visits to institutions of Armenia	French Trip Second educational trip to France in 2025

BUSINESS PLAN

SUMMARY

YereMUN is a non-governmental organization established in May 2023 by Vruyr Hlghatyan.

“As the President, I firmly believe in the significance of our association in shaping future leaders and diplomats. We are committed to promoting diplomacy and education among youth, providing unique opportunities to understand and address global issues”

Vruyr Hlghatyan,
The President of Yerevan Model United Nations

BUSINESS PLAN

MISSION



Providing a platform for Armenian youth to develop skills in leadership, diplomacy and public speaking

VISION



Empowering Armenian youth through global connections in education, diplomacy, and international relations.

BUSINESS PLAN

GOALS



Fostering skills

Holistic
educational
experiences



Yerevan MUN

Facilitate
institutional
visits



Educational trips



Awareness of
diplomacy and
IR



BUSINESS PLAN



PAST PROGRAMS

DEBATES



BUSINESS PLAN



PAST PROGRAMS

VISITS



BUSINESS PLAN



PAST PROGRAMS



TRIP



BUSINESS PLAN

PAST PROGRAMS



MUN



BUSINESS PLAN

UN AND YEREMUN

Quality Education

Peace and Justice

Partnerships

Reduced Inequalities

BUSINESS PLAN

TARGET AUDIENCE



01

High school and university
students (16-25 years old)

02

Have chosen their educational path
or are still in search

BUSINESS PLAN

MARKETING STRATEGY

PROFESSIONAL PLATFORMS

MyMUN – a specialized platform that connects MUN conferences with participants worldwide, providing visibility within the international MUN community.

BUSINESS PLAN

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Conference

- 📍 Yerevan, Armenia
- 📅 Jul 8 - Jul 12, 2024
- 💵 €74.90 €
- 👥 200 delegates expected
- 🎓 University Students and School Students

BUSINESS PLAN

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Yeremun 2024



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BUSINESS PLAN

MARKETING STRATEGY

SOCIAL MEDIA

Instagram (and TikTok) – used to engage with youth and promote our events in a creative, accessible way, contributing to the viral spread of our activities and fostering participation.

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Accounts reached

5,914

BUSINESS PLAN

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MARKETING STRATEGY

Accounts reached

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42,519
Views

62.3%
Followers



37.7%
Non-followers

BUSINESS PLAN

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Followers

+2.1% vs Oct 2

BUSINESS PLAN

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MUIMUN

FDNU

TIMUN

Consilium HEIP

Stras'Diplomacy

PARTNERSHIPS

FIRMUN

CUIMUN

WBIMUN

TOUMUN

FMUN

Lusarev Wines



BUSINESS PLAN

MUN CONFERENCE



- Venue
- Accommodation
- Supplies
- Meal
- Social events

FINANCIAL PLAN

EDUCATIONAL TRIP TO FRANCE



- Airfare
- Local transportation
- Accommodation

HISTORICAL TOURS AROUND ARMENIA



- Transportation
- Meal

BUSINESS PLAN

THE IMPACT

Better events, participant experience

Events are accessible to everyone

Expanded educational programs

Strengthening cultural outreach

Long-term growth and sustainability

CONCLUSION

*We remain committed to nurturing the next generation of leaders, fostering growth through **education** and **collaboration**.*



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