

# YereMUN Event Report



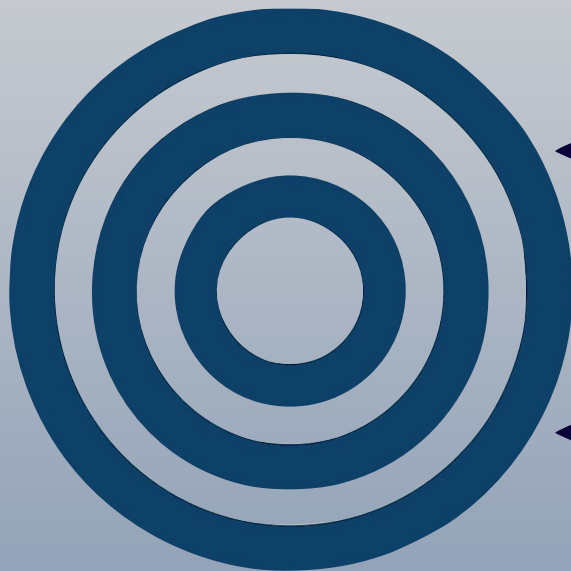
**2024-2025**

# INTRODUCTION

The **progress** and **development** of Armenian youth are our main goals.



## OUR SUSTAINABLE GOALS



**01**

**Developing the awareness  
about the United Nations**

**02**

**Enhancing critical thinking, public  
speaking and communication skills**

**03**

**Interest of the youth in diplomacy  
and international relations**

## OUR PAST ENDEAVOURS

## INTERNATIONAL CONFERENCE 2023



## OUR PAST ENDEAVOURS



## MEMBERSHIP



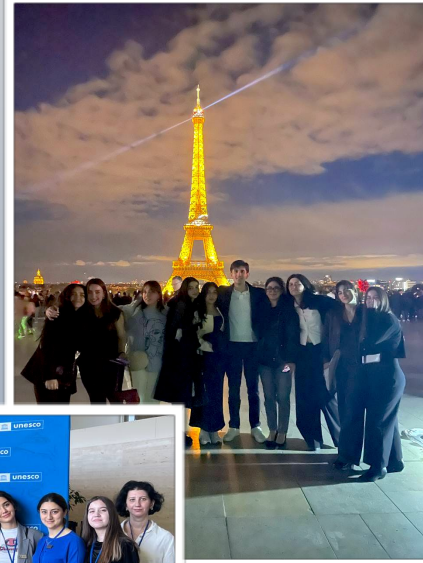
## OUR PAST ENDEAVOURS



## VISITS TO EMBASSIES



## OUR PAST ENDEAVOURS

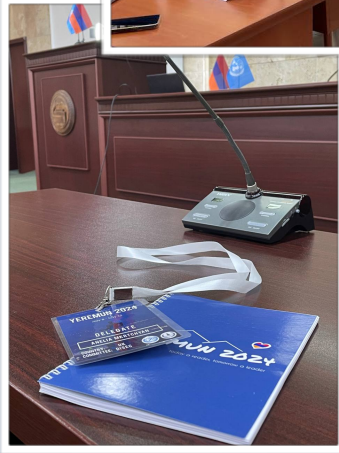


## EDUCATIONAL-DIPLOMATIC TRIP



## OUR PAST ENDEAVOURS

## INTERNATIONAL CONFERENCE 2024



# THE RESULTS



**Collaborations  
with embassies,  
organisations**

**High-quality  
experience for  
participants**



**Interaction with  
European  
institutions**

**Network with  
international  
professionals**



**Public speaking,  
critical thinking  
skills**

# FUTURE PROJECTS

				
<b>YereMUN 2025</b>	<b>Visits</b>	<b>MiniMUN</b>	<b>Week of Diplomacy</b>	<b>French Trip</b>
Third edition of international conference	New visits to embassies and diplomatic institutions	Mini conferences in different universities of Armenia	Educational training sessions, seminars and visits to institutions of Armenia	Second educational trip to France in 2025

**YereMUN is a non-governmental organization established in May 2023 by Vruyr Hlghatyan.**

*“As the President, I firmly believe in the significance of our association in shaping future leaders and diplomats. We are committed to promoting diplomacy and education among youth, providing unique opportunities to understand and address global issues”*

Vruyr Hlghatyan,  
The President of Yerevan Model United Nations

# BUSINESS PLAN

## MISSION



Providing a platform for Armenian youth to develop skills in leadership, diplomacy and public speaking

## VISION



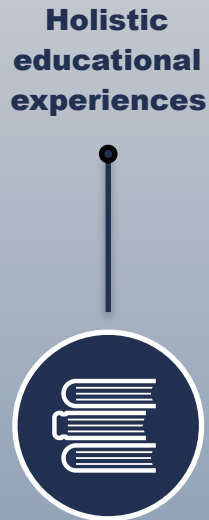
Empowering Armenian youth through global connections in education, diplomacy, and international relations.

## BUSINESS PLAN

## GOALS



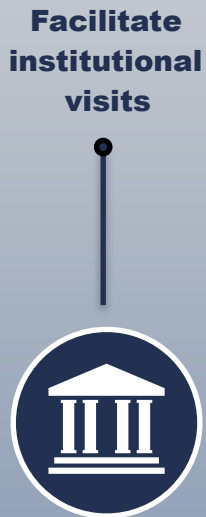
**Fostering skills**



**Holistic  
educational  
experiences**



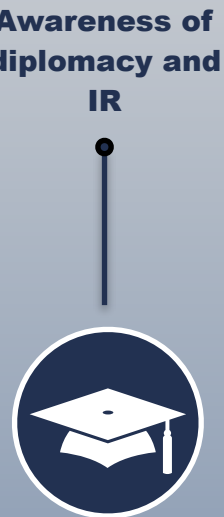
**Yerevan MUN**



**Facilitate  
institutional  
visits**



**Educational trips**



**Awareness of  
diplomacy and  
IR**

## BUSINESS PLAN



## PAST PROGRAMS

### DEBATES



## BUSINESS PLAN



## PAST PROGRAMS

### VISITS



## BUSINESS PLAN



## PAST PROGRAMS

### TRIP



## BUSINESS PLAN



## PAST PROGRAMS

**MUN**



Quality Education

Peace and Justice

Partnerships

Reduced Inequalities

## BUSINESS PLAN

## TARGET AUDIENCE



**01**

**High school and university students (16-25 years old)**

**02**

**Have chosen their educational path or are still in search**

### PROFESSIONAL PLATFORMS

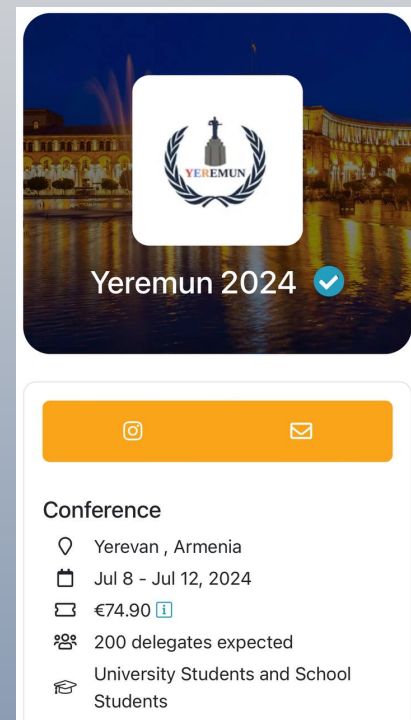
**MyMUN** – a specialized platform that connects MUN conferences with participants worldwide, providing visibility within the international MUN community.

## BUSINESS PLAN

## MARKETING STRATEGY

### PROFESSIONAL PLATFORMS

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## BUSINESS PLAN

## MARKETING STRATEGY

### PROFESSIONAL PLATFORMS

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Yeremun 2024



#### Conference

- Yerevan , Armenia
- Jul 8 - Jul 12, 2024
- €74.90
- 200 delegates expected
- University Students and School Students

### SOCIAL MEDIA

**Instagram (and TikTok)** – used to engage with youth and promote our events in a creative, accessible way, contributing to the viral spread of our activities and fostering participation.

## BUSINESS PLAN

## MARKETING STRATEGY

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Accounts reached

5,914

## BUSINESS PLAN

## MARKETING STRATEGY

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42,519  
Views

62.3%  
Followers



37.7%  
Non-followers

## BUSINESS PLAN

## MARKETING STRATEGY

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Followers

+2.1% vs Oct 2

## BUSINESS PLAN

SSS of FIR of YSU

MUIMUN

FDNU

TIMUN

Consilium HEIP

Stras'Diplomacy



## PARTNERSHIPS

FIRMUN

CUIMUN

WBIMUN

TOUMUN

FMUN

Lusarev Wines

## BUSINESS PLAN

## FINANCIAL PLAN

### MUN CONFERENCE



- Venue
- Accommodation
- Supplies
- Meal
- Social events

### EDUCATIONAL TRIP TO FRANCE



- Airfare
- Local transportation
- Accommodation

### HISTORICAL TOURS AROUND ARMENIA



- Transportation
- Meal

## BUSINESS PLAN

## THE IMPACT

Better events, participant experience

Events are accessible to everyone

Expanded educational programs

Strengthening cultural outreach

Long-term growth and sustainability

## CONCLUSION

*We remain committed to nurturing the next generation  
of leaders, fostering growth  
through education and collaboration.*



# YereMUN Event Report



**2024-2025**